

MARKETING & MEDIA KIT



The
AG NETWORK





Agricultural Programming Director for The Ag Network and its flagship station KBUF AM/FM.



Ken began his broadcasting career in high school while growing up on the family farm and ranch shares his passion on telling the story of agriculture to an audience interested in knowing where their food comes from and the steps it takes to get from farm to fork.

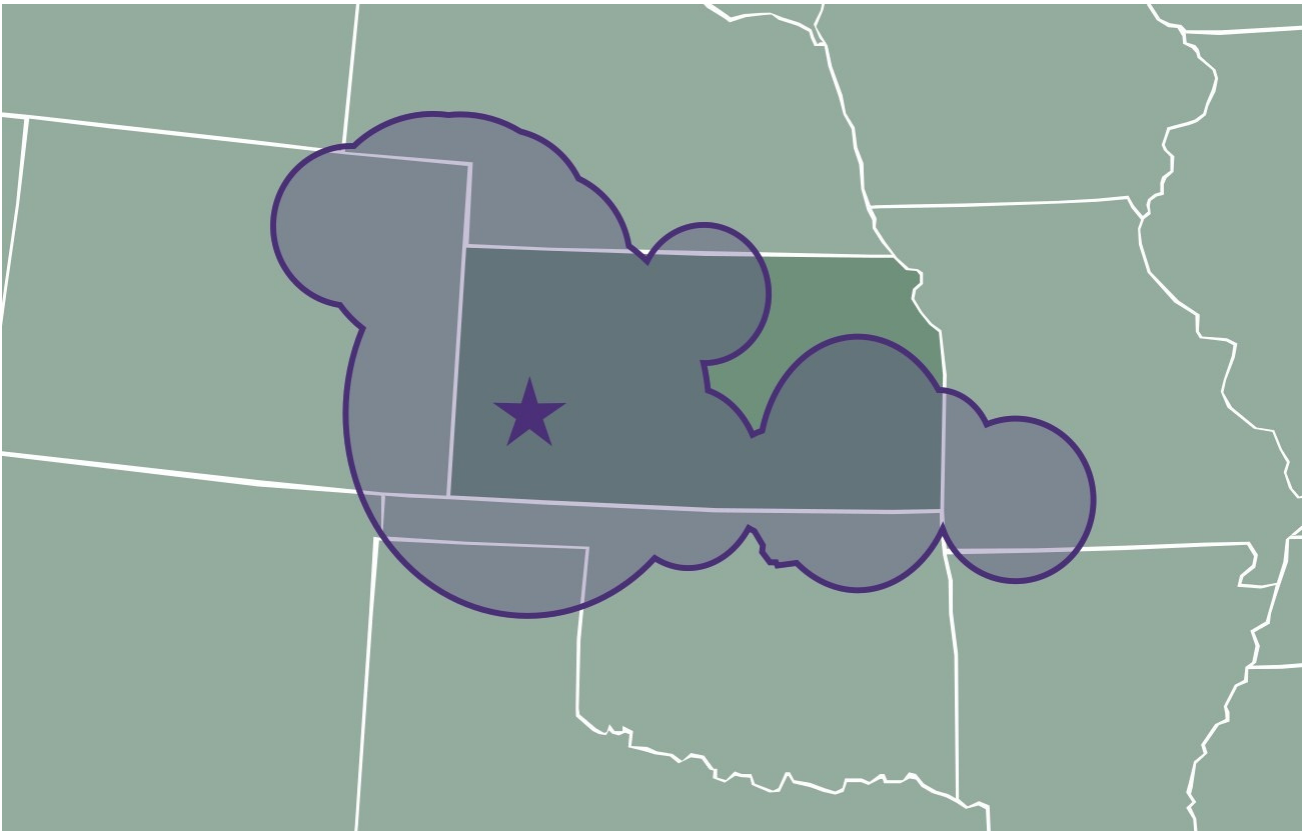
Ken has reported from China, Cuba and the European Union and brings his knowledge of the international marketplace to his broadcasts. He also served as a legislative aide for a member of Congress and understands the importance of public policy to the daily lives of farmers and ranchers.

Ken also hosts the weekly television show “The Kansas Ag Report” which airs across the state of Kansas. His career has taken him from small town stations to network and syndicated programs. When he is not on the air, Ken serves as a member of the Kansas Legislature and is currently the chairman of the House Agriculture Committee. Ken attended Colby Community College and Kansas State University, he and his wife Lori have four grown children.

The **AG NETWORK**

Affiliates

The Ag Network is comprised of 38 radio stations in the heart of American agriculture, covering portions of Kansas, Nebraska, Colorado, Oklahoma, Texas, Missouri and Arkansas.



STATION	CITY	FORMAT	FREQUENCY
KBUF-AM	Garden City/Dodge City, KS	Ag/News	1030AM
KBUF-FM	Garden City/Holcomb, KS	Ag/News	107.1FM
KHGN-FM	Hugoton, KS	Classic Hits	106.7FM
KKJQ-FM	Garden City/Dodge City, KS	Country	97.3FM
KULY-AM	Ulysses, KS	Pure Gold	1420AM
KULY-FM	Ulysses, KS	Pure Gold	97.7FM
KWKR-FM	Garden City, KS	Rock	99.9FM
KSKL-FM	Scott City, KS	Hot AC	94.5FM
KSKZ-FM	Garden City/Dodge City, KS	Top 40	98.1FM
KMML-FM	Garden City/Dodge City, KS	Rock	92.9FM
KLKC-FM	Parsons, KS	Adult Hits	93.5FM
KLKC-AM	Parsons, KS	Sports	1540AM
KWKN-FM	Hays/Wakeney, KS	News/Talk	95.3FM
KKDT-FM	Hays/Great Bend, KS	Country	93.5FM
KQZQ-FM	Pratt, KS	Country	98.3FM
KDHL-FM	Emporia, KS	Country	99.5FM
KBIK-FM	Independence, KS	Country	102.9FM
KSEK-AM	Pittsburg, KS	Country	1340AM
KSEK-FM	Pittsburg, KS	Country	107.9FM

STATION	CITY	FORMAT	FREQUENCY
KKOY-AM	Chanute, KS	Country	1460AM
KSNP-FM	Emporia/Burlington, KS	Rock	97.7FM
KEKS-FM	Emporia, KS	Top 40	103.1FM
KANS-FM	Emporia, KS	BOB	96.1FM
KXNC	Hays/Ness City/Great Bend, KS	Top 40	104.7FM
KKOY-FM	Chanute, KS	Top 40	105.5FM
KIND-AM	Independence, KS	Sports	1010AM
KSHQ-FM	Pittsburg/Fort Scott, KS	Sports	100.7FM
KWXD-FM	Pittsburg, KS	BOB	103.5FM
KRZD-FM	Springfield, MO	BOB	107.5FM
KINZ-FM	Chanute/Humboldt, KS	Classic Hits	95.3FM
KIND-FM	Independence, KS	Classic Hits	94.9FM
KKLE-AM	Winfield, KS	Blue Grass	1550AM
KLEY-AM	Wellington, KS	Classic Hits	1130AM
KLEY-FM	Wellington, KS	Classic Hits	104.1FM
KVWF-FM	Wichita/Augusta, KS	Country	100.5FM
KWME-FM	Wichita/Wellington, KS	Classic Hits	92.7FM
KBOB-FM	Wichita/Haven, KS	BOB	97.1FM
KMMM-FM	Pratt, KS	Country	1290 AM

The Ag Network Schedule: Upload Description

- 1- 6:45 a.m. Ag News
- 2- 7:15 a.m. Ag News
- 3- 7:45 a.m. Overnight Markets
- 4- 8:45 a.m. Ag News
- 5- 10:15 a.m. Opening Markets
- 6- 11:15 a.m. BottomLine Report
- 7- 12:45 p.m. Mid-Day Markets
- 8- 1:25 p.m. Closing Markets

All programs are 2 minutes in length with :60 content and :60 commercial.



Sales Contact:

Kay Leiker

Ag Marketing Manager

KBUF/Southwind Broadcasting/The Ag Network

620-272-1797 | kjleiker@sbcglobal.net